

DDC FPO Unveils iCapture for Freight Billing: Intelligent Back Office Solution for Trucking Industry

Global freight process outsourcing specialist to introduce cutting-edge data management solution, iCapture for Freight Billing, at the American Trucking Associations' (ATA) 2014 Management Conference and Exhibition (MC&E).

Atlanta, GA (<u>PRWEB</u>) September 24, 2014 -- DDC FPO, trusted LTL partner and world leader in freight business process outsourcing, announced today that the company will launch its unique back office solution, iCapture for Freight Billing at the <u>2014 American Trucking Associations' Management Conference Exhibition</u> (ATA MC&E), Oct. 4-7 in San Diego. The new addition to DDC's suite of offerings uses highly intelligent, context-based technology that eliminates human error, enabling customers to streamline mission-critical data more efficiently and accurately than ever before, revolutionizing business processes for the world's top motor carriers.

iCapture for Freight Billing will be unveiled with live demonstrations at the DDC FPO exhibit booth (#1133) on the floor of the 2014 ATA MC&E at the San Diego Convention Center.

iCapture for Freight Billing captures data from critical fields that other solutions do not, such as c.o.d, hazardous material details, accessorials and hand-written information. The program is 100% customizable and grows smarter with every bill of lading (BOL) it processes, allowing for significantly enhanced quality in overall business process management, as well scalability and accelerated turnaround time.

Users will experience:

- Reductions in manual entry by 80% from the beginning
- \$0 capital investment
- No intensive IT setup
- Intelligent learning of data sets, ensuring only improvement in accuracy rates
- Rapid turn around time
- Exports to any client-preferred system
- Unique visibility reports

"As the transportation sector continues to face new and evolving challenges, premium tech-integrated solutions for business operations have never been more important," says DDC FPO president Art Zipkin. "With these new insights and efficiencies, carriers are equipped to re-focus on core competencies and build a stronger, healthier long-term business strategy, creating an improved, more secure future for the trucking industry as a whole."

Zipkin hinted that the company may be considering a SaaS-based version of this solution for the future.

An on-site press conference to feature DDC FPO senior project manager Luna Boyd and vice president of sales Chad Crotty is scheduled for Saturday, Oct. 4, 2014, at 4 p.m. PST in room 5B on the Upper Level of the San Diego Convention Center.

Following the ATA MC&E unveiling, DDC FPO will also present live iCapture for Freight Billing



demonstrations at <u>The National Industrial Transportation League's 2014 TransComp Exhibition</u> Nov. 14 – 19 in Ft. Lauderdale, FL.

Web-based demonstrations of DDC FPO's iCapture for Freight Billing will be available, by appointment only, on the group's website at www.ddcfpo.com.

For more information on DDC FPO's innovative solutions that are specifically designed to streamline business process management for trucking, please visit our <u>website</u>, or contact The DDC Group's freight process outsourcing (FPO) specialist and VP of sales, Chad Crotty, via email at ccrotty(at)datacapture(dot)com or by phone (303) 674-0681 ext. 103.

About DDC FPO

DDC FPO is a division of The DDC Group, a worldwide network of BPO experts and solutions. With operations across North America, Europe and Asia-Pacific, DDC's 3,500-strong staff delivers services in over 20 languages with ahead-of-the-curve industry standards. DDC FPO's customized solutions currently process 20% of all LTL bills in the United States and equip each DDC client with long-term cost containment and profitability. For more information, visit: http://www.ddcfpo.com.



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